

TERRA
MEDIA

The image features the words "TERRA" and "MEDIA" stacked vertically. The letters are filled with a complex, multi-colored pattern of thin, parallel lines in shades of green, red, and blue. A thin, blue, wavy line, resembling a signal or a stylized wave, is positioned horizontally between the two words, passing through the middle of the letters.

Terra Media is a multi-cultural artistic project with the purpose of producing original music, diffusing and showcasing traditional and contemporary styles from the Mediterranean Basin.

Terra Media is also a platform for multi-disciplinary artistic activities and lends itself as a potential partner for the cultural exploration of the artistic expressions of the Mediterranean.

How Terra Media begins.

It is 2013 when pianist, composer, and producer Giovanni Ceccarelli first thinks about this project. An Italian musician resident in France, Giovanni spends the years from 2010 until 2014 in the Middle East, first in Damascus then in Beirut. In the Lebanese capital, Giovanni meets drummer Paolo Orlandi, in Beirut since 2013.

From the collaboration of the two musicians, the idea of an ensemble involving artists exclusively from countries of the Mediterranean Basin begins taking form. This ensemble is now the core of the Terra Media project.

Why Terra Media.

The Mediterranean Basin has been the cradle of ancient civilizations, from which we inherited the philosophical, scientific, and technological knowledge that are at the base of today's societies. Furthermore, the visual arts, architecture, literature, and the minor arts have always occupied a privileged spot in the everyday life of the Mediterranean people.

Terra Media fosters the encounter, the reciprocal knowledge, and the collaboration among musicians who, deeply immersed in their respective tradition, will create original and contemporary musical projects.

The objectives.

Terra Media wants to fulfill the following objectives:

- ≡ The creation of a discographic work, containing original music composed, arranged, and performed by the Terra Media Ensemble.
- ≡ The development of cultural mobility, with the specific focus of fostering a dialogue with the different bodies that operate in the music field in the Mediterranean Area.
- ≡ The study, practice, teaching, and diffusion of the different musical cultures developed in the Mediterranean Basin, both in their traditional and contemporary form, by promoting and organizing initiatives in the didactical field.

Preliminary Activities.

- ≅ Ensemble and Team:
Research, surveying, and individuation of musicians, technicians, and experts chosen to participate to the Terra Media project. The founders have employed their own network in the musical, performing arts, and academic field, as well as web resources, concert attendance, and field trips.
- ≅ Field trips:
Between 2013 and today, Terra Media directors Giovanni Ceccarelli and Paolo Orlandi have been in France (Paris, Bastia), Turkey (Istanbul), Egypt (Cairo), Italy (Milan, Fabriano), Portugal (Lisbon), Germany (Berlin), Lebanon (Beirut, Zahle). These trips have had the scope of personally meet the members chosen to be part of Terra Media, coordinate the future actions of the project, and continuing the scouting activities.
- ≅ Research of partnerships, affiliations, and artistic residencies:
Parallel to the development of the Terra Media identity, a detailed research of the local and international institutions that could support Terra Media has taken place.
- ≅ Video:
A first, preliminary trailer, consisting in an edited sequence of footage taken by each individual musician of the ensemble, has been created. This constitutes the very first video document of Terra Media.
- ≅ Logo:
Creation of Terra Media logo.
- ≅ Website:
Acquisition of the domain www.terra-media.org.
Preliminary study and ongoing compilation of a functional plan for the website.

Agenda.

- ≅ February-September 2015:
On going research for partnership.
- ≅ July-October 2015:
Submission of the Terra Media project to the European Union program "Creative Europe".
- ≅ January-December 2016:
Ensemble engages in artistic residences.
Rehearsals, composition, arrangement of the original repertory for Terra Media.
Recording of the first Terra Media discographic work.
- ≅ May-August 2016:
Website is finished and published.

Terra Media Ensemble.

Sinan Ayyıldız (Turkey):

A baglama virtuoso, founder of the groups “Etni-ka” and “Mesel”, in 2013 has received the Troy Prize as “best performer in the contemporary folkloric music”.

Stephane Casalta (Corsica, France):

Former member of vocal ensemble “A Filetta”, founder of the “Giramondù” project, has published several albums as a leader, in the role of singer-songwriter, composer, and author.

Giovanni Ceccarelli (Italy):

Pianist, composer, and artistic producer, had published eight albums as leader and co-leader, gaining a Latin Grammy Award nomination with his last work in 2014.

Sophia Charaï (Morocco):

Singer of Moroccan origin, Parisian resident since several years, has recorded numerous albums as a leader, the last one published by Universal Classics and Jazz.

Daniele di Bonaventura (Italy):

Among the most original bandoneón players in the international scene, has worked on numerous albums as performer, composer, arranger, and orchestrator. His last work has been published by ECM.

Harris Lambrakis (Greece):

A ney virtuoso, among the most appreciated performers on his instrument, has worked on more than 150 recordings both as a leader and sideman.

Paolo Orlandi (Italy):

Very active drummer on the international scene, and accomplished teacher, has taught jazz at the City College of New York and the American University of Beirut.

Ghassan Sahhab (Lebanon):

Musicologist and qanun virtuoso, he is an active performer, musical director, and teacher in the field of Classical Arabic music.

Apostolos Sideris (Greece):

Double bass player proficient in jazz, Balkan, and Middle Eastern styles, very sought-after sideman, is a stable member of the group “Mesel”.

Team.

Giovanni Ceccarelli – project creator, founder, and artistic director.

Paolo Orlandi – founder and artistic director.

Gianluca Abbiati – web developer, IT director.

Andrea Casciu – logo developer.

Anna Von Hammerstein – cultural consultant.

Francesca Giovannini, Teresa Menchetti – project writers.

A sea surrounded by lands, fluid contact element and source of exchanges.

A land, the point of departure for a journey of knowledge, discovery, and invention.

